

Oorah Auction Early Bird Special

OORAH STAFF

How often do you get to win great prizes, participate in the fun and support an amazing organization all at the same time?

This year's Oorah Auction promises to be better than ever, with over \$650,000 in prizes being distributed to people just like you! (People smart enough to put in for this year's auction, that is.) Some of the fabulous prizes include a *sefer Torah*, tuition for your children, \$36,000 cash, and our personal favorite: seven fat cows.

How to get some of that for yourself? Just "Gimme 5," of course. This is Oorah we're talking about, after all, and no ticket ever costs more than five bucks.

Your five-dollar donation makes an impact. It's what enables Oorah to send thousands of children to yeshiva each year, and it's what funds programs and events that bring Jewish families all over the country closer to their heritage.

You helped Oorah send out boxes to 3,300 families this past Chanukah, packed with fun and everything they needed to celebrate the Yom Tov

properly. You helped thousands of children and adults connect with a mentor to help guide them in their journey, with almost 4,000 Torah-Mate partnerships learning and flourishing together each week. You sent thousands of children to yeshiva, and you ensured that they would continue to grow, thrive, and develop a relationship with Hashem.

This year, they still need you, and all it takes is \$5. Gimme 5 to help *Klal Yisrael*, and earn your chance to win from over \$650,000 worth of prizes. You can take home 12 tickets to Israel, that new *sheitel* you've been eyeing, or perhaps earn the right to start planning the summer vacation of your dreams, all fully paid for by Oorah.

And that's not all! Enter before January 21, and you could be the lucky winner of \$5,000 extra cash! Participants are automatically entered into the raffle with just a \$25 donation.

Oorah's Auction is an easy way to be a part of Oorah's vital work. Just call 1-877-7.AUCTION or visit www.oorah.org/auction to donate now.

Associated Talmud Torahs to Convene Annual Teachers Educational Conference

SHAYNA ROSENBERG

The Associated Talmud Torahs of Chicago's Annual Teachers Educational Conference will take place on Monday, February 15, at the ATT. Sponsored in memory of Mr. Irving Weiss, Yisroel ben Dov, z"l, it will feature 49 workshops presented by 41 noted consultants from national and local education institutions with expertise in teaching and learning.

Especially noteworthy are the features offered again this year:

- Online pre-registration
- Shorter workshops
- Teacher-facilitated sharing sessions

Sessions will include practical methodology and information related to: issues created by the current pandemic; developing relationships with students; understanding developmental behaviors in children; effective and efficient differentiation strategies, motivation, infusing one's classes with *emunah*, *Tanach* and Hebrew reading instruction, mathematics and science skill-building, anxiety management, technology sessions, *middos*, creativity, developing critical thinking and the list goes on.

The special teacher-facilitated sharing sessions will allow teachers to network with peers in specific areas that include elementary science, classroom newsletter communication, reading, and writing.

This annual conference is for all religious and general studies teachers in the ATT's affiliated day schools and high schools. Co-chairpersons of the conference are: Rabbi Avrohom Shimon Moller and Mrs. Chani Friedman. This year, they again worked with a committee of teachers from ATT schools to plan the conference.

The Associated Talmud Torahs (ATT) of Chicago serves the greater Chicagoland Jewish community as its Central Agency for Religious Education. Created in 1929, the ATT has provided a quality Jewish education to its Jewish youth through various educational opportunities. Currently, the ATT has an enrollment of over 4,500 students in its schools. This annual conference day is part of the ATT's Barbakoff Department of Teacher Education and Development.

For more information, please contact: Mrs. Shayna Rosenberg, srosenberg@att.org 3531 Madison Skokie, IL 60076, 773-973-2828.

'The Voice of New York' Now Featuring a Voice For Your Business!

For over 5 1/2 years, "Mind Your Business" with Yitzchok Saftlas has brought you hundreds of informative interviews from Fortune 500 executives, business moguls and marketing gurus. Now, Mind Your Business is proud to begin 2021 with new content, a fresh new look, and a new home on WOR 710 and on the powerful iHeartMedia network, America's #1 audio company.

WOR 710, the "Voice of New York," features iconic hosts such as Tucker Carlson, Sean Hannity and Rush Limbaugh. Yitzchok Saftlas joins this powerful lineup to bring you more business content to help you succeed in business. As always, Mind Your Business will continue to cover important topics such as corporate culture, sales, entrepreneurship, business coaching, and other critical business subjects.

Mind Your Business features top-tier business executives who share real-life advice to grow your business. In the

past, it has hosted names such as Beth Comstock, former Vice Chair & CMO of GE; John Sculley, former CEO of Apple and Pepsi; Dick Schulze, Founder & Chairman of Best Buy; and Joe Hart, President & CEO of Dale Carnegie. The audio and video of previous episodes are available at MYBradio.com.

The Mind Your Business weekly radio broadcast and podcast is presented by Bottom Line Marketing Group "BLMG" — an award-winning marketing agency helping hundreds of corporate, political and non-profit clients since 1992.

So get ready to get ahead! Tune in every Sunday night at 10 p.m. on 710 WOR and the iHeartMedia network for

Mind Your Business, the weekly show by BLMG, to hear from today's top business leaders for advice, tips, and fresh ideas to help you and your business be successful!



TEAM Shabbos Opens Comfortable Discussions About Uncomfortable Topics

DAVID KLEIN

More than 600 communities across North America took part in the sixth annual TEAM Shabbos, an event that takes place every *Parashas Vayechi*.

The focus of TEAM Shabbos, a project of the National Association of Chevra Kadisha (NASCK) is two-fold: to open the conversation on end-of-life matters, and to empower people to take the steps that ensure Torah guides every moment of their lives, especially their last ones.

Many people find it difficult to discuss end-of-life issues, but this year, more than ever, it is imperative that we address them. TEAM Shabbos provides the venue for a comfortable discussion about these uncomfortable topics.

In order to bring its message to every community despite the challenges of COVID, this year TEAM Shabbos expanded its programming to include a webinar series on many end-of-life topics, led by some of the most prominent speakers in the Jewish world.

Response to the webinars has been enthusiastic, with hundreds of viewers requesting access to webinars they missed. In response to this demand, all TEAM Shabbos videos will be available on-demand during a webinar marathon that starts

this coming Motzoei Shabbos, January 16, through Sunday, January 24.

Webinar presenters include Rabbi Chaim Aryeh Zev Ginsberg, Rabbi Paysach Krohn, Rabbi Ephraim Shapiro, Ms. Sara Adelson, Mr. Yoel Yitzchok Bodek, Dr. Christopher Comfort, Rabbi Doron Kornbluth, Rabbi Yaakov Lyons, Rabbi Akiva Males, Mrs. Robin Meyerson, Rabbi Rachmiel Rothberger, Rabbi Mordechai Willig and Rabbi Elchonon Zohn.

Topics include The Value of Every Moment of Life; The Necessity of Life Insurance; The Cremation Crisis and the *Frum* Community; Caring for Elderly Parents; Jewish After-Life Traditions and the Soul; Sanctity of Life and Hospice; Halachic Living Wills and End-of-Life Decision-Making, among others.

NASCK encourages everyone to view and share these informative and timely webinars on-demand between Motzoei Shabbos, January 16, and Sunday, January 24.

The entire series is free to watch with registration. To view all webinar topics and register, visit teamshabbos.org/webinars.

Although *Parashas Vayechi* has already passed, individuals and Rabbanim are still encouraged to register their shul at teamshabbos.org in order to gain access to all materials, including future webinars.